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EDUCATION

Frankfurt University of Applied Sciences (Frankfurt-UAS)

Apr 2025 - Current

MSc. High Integrity Systems - Semester - First

Lahore University of Management Sciences (LUMS)

Sep 2019 - Jun 2023

BS Computer Science - CGPA - 3.77/4.0

Courses: Software Engineering, Algorithms, Data Structures and Science, Distributed Systems, Network Security, Computer Vision, Deep & Machine Learning, Blockchain, Business Communication, Financial Accounting, Economics, Marketing

WORK EXPERIENCE

Careem (Uber Inc.) - Technologies

May 2023 - Mar 2025

Software Engineer (AI/ML)

- Designed, developed, and deployed a Python-based microservice with integrations of **OpenAI**, **LangChain**, and **Langfuse**; released scalable REST APIs with **82% test coverage** and integrated CI/CD pipelines.
- Developed and implemented a **bug triage system** using **GPT-4 embeddings**, **ChatGPT**, **Vision APIs**, and **VectorDB** (**Faiss**); built a 3-model LLM classifier achieving **80% accuracy** on test datasets.
- Built and evaluated **churn prediction models** for Food & Grocery verticals using tree-based algorithms; achieved **AUC of 0.85** and **precision of 80%**, delivering actionable insights for retention strategies.
- Conducted **pre-** and **post-A/B** experiment analysis to assess retention uplift, Average Order Value (AOV) differences between treatment and control groups, and the impact of promotions and nudges.
- Developed a pseudonymization framework to enable secure internal data sharing; delivered the solution within 7 days using clean code principles and agile methodology.
- Productionized a hybrid **demand forecasting model** (Neural Network + Tree-based) with **hourly granularity**, enabling **24-hour predictions** to optimize resource allocation and **supply chain planning**.
- Collaborated on internal AI/ML enablement projects focused on dynamic pricing, supply/demand prediction, and model benchmarking; ensured rapid iteration and comprehensive documentation.
- Explored **frontend integration of ML outputs** into real-time dashboards; contributed to delivering actionable insights via real-time APIs and high-impact visual analytics interfaces.
- Proficient in Python (NumPy, pandas, SciPy), SQL, RESTful APIs, Unix/Linux systems, and familiar with C++, LangChain, Faiss, and LLM tooling (ChatGPT, Perplexity).

Al-Nafi – E-Learning Platform

 $\mathbf{Sept}\ \mathbf{2022}-\mathbf{Apr}\ \mathbf{2023}$

Software Engineer

- Rapidly prototyped end-to-end applications using **AWS services** (Transcribe, Polly, CodePipeline, Fraud Detector, Face Detection); delivered feature-complete projects in under **48 hours**, demonstrating quick adaptation and deployment.
- Engineered **Decentralized Applications (DApps)** with **Ganache** and **Truffle**, exploring decentralized learning use-cases and integrating **REST APIs** to enhance testing workflows in a Linux-based environment.
- Enhanced a React + Django-based CRM platform, improving UI responsiveness and component reusability, resulting in an 80% boost in sales team efficiency through optimized user flows.
- Led a 7-member cross-functional team to deploy a scalable Learning Management System (LMS) and CMS via OpenEdX, ensuring API scalability, UI responsiveness, and smooth content delivery.
- Optimized testing workflows and improved deployment pipelines using AWS services to ensure rapid iteration and efficient deployment of new features.

10Pearls – Software Company

Jun 2022 - Aug 2022

Internship - Software Engineer

- Built a responsive travel itinerary web app using **Angular 13**, **Express.js**, and **MongoDB**, implementing **MVC** architecture and leveraging **Agile workflows** for iterative delivery.
- Adopted Domain-Driven Design (DDD) and Test-Driven Development (TDD) with 90% unit test coverage via Jest, ensuring high frontend stability and performance in production.
- Developed a fully functional, **i18n-enabled UI component** for a US-based security platform in under **2 days**, demonstrating rapid prototyping skills and delivering quality frontend solutions under tight deadlines.

- Collaborated with cross-functional teams, contributing to **code reviews** and **onboarding sessions**, improving the team's understanding of component logic and ensuring better collaboration on the codebase.
- Streamlined the development process by enhancing version control practices and optimizing CI/CD pipelines, improving delivery speed and reducing production issues.

Enzyme Digital - Marketing Agency

Jun 2021 - Aug 2021

Internship - Website Developer

- Built and deployed high-performance, **SEO-optimized web apps** (E-commerce & corporate), achieving **90%**+ **Lighthouse scores** within 12 weeks.
- Integrated Facebook Pixel and Google Tag Manager to improve conversion tracking and ROAS measurement with custom JavaScript.
- Developed a custom React-based internal tool, reducing repetitive tasks by 50% and improving workflow efficiency.

PROJECTS

AKCRU – Multifarious Streaming Platform

Jan 2024 – Jan 2025

- Led a **6-member development team** to build and scale a real-time **video streaming and networking platform**, integrating **meeting**, messaging, and community features for enhanced user interaction.
- Designed and implemented full-stack features using **Next.js**, **React.js**, **Node.js**, and **Express.js**, leveraging **Supabase** and **Firebase** for a scalable backend and secure authentication.
- Integrated and optimized 100ms video APIs to enable real-time streaming, ensuring dynamic session management, user roles, and low-latency performance with customizable configurations.
- Enhanced system-level security by integrating Castle.io and implementing 2FA/OTP authentication, ensuring secure and reliable user interactions across distributed components.

Autonomous Trading Bot - FYP | Flask Python, Next JS, ML Modules Aug 2022 - May 2023

• The bot is designed to trade stocks using technical analysis and machine learning algorithms. The back-end follows domain driven design and frontend follows MVC architecture.

Shopify - OneTag: AI-Powered Sales | AI, LLMs

Jun 2023 - Feb 2024

- Built and launched OneTag, an AI plugin in partnership with Shopify, automating product description generation using LLMs.
- Applied NLG techniques to generate SEO-optimized content, improving conversion rates and store engagement.
- Ensured seamless Shopify integration with focus on performance, UX, and easy deployment.

PROFESSIONAL DEVELOPMENT

Nvidia Deep Learning Workshop and Astera Data Bootcamp (2022)

Publications

Unravelling the Implications of Effort Allocation in Gig Economy: A Study of Driver Relocation in Food Delivery

Authors: Srishti Arora, Vivek Choudhary, Sameer Hasija, Ivan Gorban, Selim Turki, Ahmed Shekhani

Affiliations: INSEAD, Nanyang Business School, Careem

Date Written: December 4, 2023

Abstract: The gig economy has increasingly become a pivotal part of the global workforce, driven largely by the labor flexibility it affords companies and the self-scheduling options available to workers.

Available at SSRN: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4679321

SKILLS

Languages: German (A2), English, Urdu

 $\textbf{Programming:} \ \ \text{Python, C++, JavaScript, TypeScript, SQL}$

AI/ML Data: LLMs, NLP, Prompt Engineering, LangChain, PyTorch, TensorFlow, Scikit-learn, pandas, NumPy, Faiss, SQL Analytics

Backend DevOps: Node.js, Express.js, FastAPI, REST APIs, Firebase, Supabase, MongoDB, Azure, Docker, Kubernetes, GitHub Actions, Linux

Frontend UX: Next.js, React, TailwindCSS, Figma, HTML5, CSS3, Responsive Design

Testing Performance: Pytest, Jest, Lighthouse, QA Automation, Performance Tuning, SEO

Cloud Infrastructure: AWS, Azure, Kubernetes, Docker

Soft Skills: Communication, Problem Solving, Creativity, Teamwork, Agile